H&R BLOCK “YOU OWE IT TO YOU" CONTEST FOR CLIENTS

OFFICIAL RULES

NO PURCHASE NECESSARY. A purchase will not improve your chances of winning.

1. **ABOUT:**

The H&R Block “You owe it to you” Contest for Clients (the “**Contest**”) is sponsored and administered by H&R Block Canada, Inc., 2600, 700 – 2nd Street SW, Calgary, AB, T2P 2W2 (the “**Sponsor**” or “**H&R Block**”).

2. **CONTEST PERIODS AND HOW TO ENTER:**

The Contest begins on April 6, 2026, at 12:00:01 a.m. Mountain Standard Time and ends on April 30, 2026, at 11:59:59 p.m. Mountain Daylight Time (the "**Contest Period**").

To enter, eligible Entrants (as defined under Rule 3) will earn one (1) entry into the Contest following filing of their 2025 T1 personal Canadian (Federal) income tax return at a participating H&R Block corporate location (“**Filing**”) during the Contest Period. Following Filing, regardless of value, the Entrant will automatically earn one (1) entry into the Contest (one “**Entry**”).

No Purchase Entry: Hand write your name, address, telephone number, age and e-mail address (optional) on a plain piece of paper (“**Paper**”) and mail it in a separate envelope with sufficient postage to: "You owe it to you Contest", H&R Block Canada, Inc., 2600, 700 – 2nd Street SW Calgary, AB, T2P 2W2. One Paper per envelope. Mail-in Entries must bear sufficient postage and may not be combined with another person’s Paper, and post-marked and received by the respective Weekly Draw Date (defined under Rule 9) in order to be entered into that Weekly Draw (defined under Rule 9). No Purchase Entries must be post-marked by April 30, 2026 in order to be received by the end of the Contest Period.

Unless otherwise specified, Entries and No Purchase Entries shall be collectively referred to as Entries for the remainder of the Contest Rules.

3. **ELIGIBILITY**:

To enter the Contest and be eligible to win, an individual must be a legal resident of Canada who has reached the age of majority in their province or territory of residence at the time of entry (an “**Entrant**” or “**Entrants**”).

Specifically excluded from entering the Contest are: (a) employees, officers, directors, agents, representatives, and advertising and promotional agencies of the Sponsor and its subsidiaries and affiliates, as applicable; and (b) any immediate family members (regardless of where they live) of a person excluded under (a) or persons with whom a person excluded under (b) is domiciled (whether related to that person or not). In these Contest Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partners or spouse.

4. **ENTRY LIMITS:**

There is a limit of one entry per individual.

5. **THE PRIZES AND APPROXIMATE RETAIL VALUE:**

The following prizes are available to be won ("**Prizes**"):

Weekly Prizes: Four (4) "**Weekly Prizes**", each consisting of: two thousand seven hundred twenty five dollars (CAD $2,725.00) cash, to be distributed to the "**Weekly Winner**" by direct transfer, or such other manner in Sponsor's sole discretion.

Unless otherwise specified, Weekly Prizes shall be collectively referred to as "**Prize(s)"** for the remainder of the Contest Rules.

The approximate retail value of all Prizes is $10,900.00.

An Entrant may only win one Prize.

6. **PRIZE CONDITIONS:**

Prizes must be accepted as awarded without substitution and are non-transferable. The Sponsor reserves the right, in its sole discretion, in the event that the Prize or any component of any Prize cannot be awarded as described for any reason, to substitute and/or modify the Prize or component of Prize with (a) prize(s) of equal or greater value, without liability.

7. **ENTRY CONDITIONS AND VERIFICATION:**

All Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor and the Contest Rules in a timely manner may result in disqualification.

All Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Contest Rules may be disqualified by the Sponsor. Proof of submission does not constitute proof of receipt. Your Entry will be rejected if (in the sole and absolute discretion of the Sponsor) the Entry is not fully completed and submitted during the Contest Period. The Contest Parties (defined below) are not responsible for late, lost, misdirected, delayed, damaged, stolen, incomplete or incompatible Entries. Entries become property of Sponsor and will not be acknowledged or returned.

8. **ODDS:**

The odds of winning depend on the total number of eligible Entries received by each entry deadline and will decrease over time as the total number of entries increases.

9. **DRAW AND WINNER SELECTION:**

On each of the following Weekly Draw Dates, one (1) potential weekly winner will be selected from among all eligible Entries received in the preceding week (from Monday to Sunday), by a representative of the Sponsor in Calgary, Alberta at 1:00 p.m. local time (each a "**Weekly Draw**"). For example, one (1) Weekly Winner will be selected on April 17, 2026 from all Entries received between April 6, 2026 to April 12, 2026:

"**Weekly Draw Date(s)**"
April 17, 2026
April 21, 2026
May 1, 2026
May 8, 2026

Entries not selected in a Weekly Draw will be eligible for future Weekly Draws.

Selected Entrants will be contacted by phone, mail or email. If the selected Entrant cannot be contacted within five (5) days of selection or there is a return of any prior notification as undeliverable, that Entrant will be disqualified and an alternate Entrant will be selected from among the remaining eligible Entries. Before being declared a winner, the selected Entrant must first: (i) correctly answer, unaided, a time-limited mathematical skill testing question to be administered by telephone, mail or email at a prearranged mutually convenient time; (ii) otherwise comply with these Official Rules; and (iii) sign a declaration and release form confirming compliance with these official rules, acceptance of the Prize as awarded and releasing and agreeing to hold harmless the Contest Parties, as defined under Rule 10. If a selected Entrant cannot be contacted by email or telephone or mail or fails to return the contest documents within the specified time, he/she will forfeit the Prize and an alternate eligible Entrant may be selected.

10. **RELEASE, WAIVERS, AND DISCLAIMERS:**

By participating, all entrants agree to: (a) these official rules and the decisions of the independent contest judging organization (as applicable) and the Sponsor that shall be final and binding without right of appeal in all respects; and (b) agree to the following releases, waivers and disclaimers:

Contest Release: By entering the Contest, Entrants agree to forever release, discharge and hold harmless, Sponsor, other related promotional parties, their respective affiliates, subsidiaries, their advertising and promotional agencies and their respective directors, officers, employees, representatives, successors, assigns and agents, parent and related companies, licensors, licensees (the "**Contest Parties**"), from and against any and all damages, claims, injuries, death, loss and/or liability to person or property, due in whole or in part, whether directly or indirectly, by the entering and participation in the Contest .

Prize Release: If an Entrant wins a Prize and accepts the Prize, such acceptance shall mean full satisfaction of the entitlement as an Entrant and Winner in the Contest and the Entrant fully releases, discharges, indemnifies and holds harmless the Contest Parties from any liability, claims, or damages, demands, actions, or causes of action whatsoever which they, their heirs, successors, assigns, executors, or administrators may now or hereafter have directly or indirectly

against them or any of them in respect of or relating to the Contest and/or the acceptance or use, misuse, or possession of the Prize .

11. **PUBLICITY:**

By accepting the Prize, the Winner agrees to the Sponsor's and its designee's use of his/her name, city, province or territory of residence and/or photograph or other likeness, Entry information, Prize information, video recording, photograph, and statements for advertising and publicity purposes without further notice or compensation.

12. **LIMITATION OF LIABILITY:**

The Contest Parties accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of the Prize. The Contest Parties will not be responsible for late, lost, illegible, incomplete, falsified or destroyed Entries and all such Entries are void. The Contest Parties shall not be responsible for print or typographical errors in the offer or administration of the Contest or any other Contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due no-purchase entries; or for entries that are lost due to computer or electronic malfunction.

The Sponsor extends absolutely no representations or warranties in respect of any Prizes and accepts no liability arising in respect of such Prizes or in the use thereof.

13. **RIGHTS OF SPONSOR:**

The Sponsor reserves the right to cancel, suspend or modify the Contest if, in the Sponsor's sole opinion and discretion, there is any suspected or actual evidence of fraud, tampering, technical failures or any other factor including accident, printing, administrative or any error of any kind that may compromise the integrity, administration or conduct of the Contest.

Any attempt by any individual, to participate or submit an Entry in any method or enter or participate in any fashion not sanctioned by these Contest Rules will void that individual's Entry and eligibility to win a Prize and the Entrant will be disqualified from the Contest, at the sole discretion of the Sponsor.

Any attempt to deliberately damage any website or other component, or to otherwise undermine the legitimate operation of this Contest may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

All national, provincial and local laws and regulations apply.

14. **LANGUAGE DISCREPENCY:**

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry Form, Website, French version of these Rules, and/or point of sale, television, print or online advertising; the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

15. **PRIVACY POLICY**:

By entering this Contest, you consent to the Sponsor, its promotional agencies and the independent contest judging organization (if applicable) collection, use and storing of your personal information submitted through automatic entry and through no-purchase entry for the purpose of administering the Contest in accordance with these Official Rules and the Sponsor's privacy policy, which can be found at www.hrblock.ca/legal/privacy/.

16. **OFFICIAL CONTEST RULES:**

These are the official Contest Rules, available at: